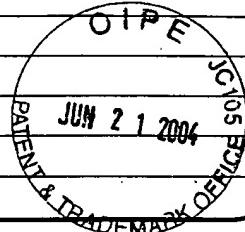


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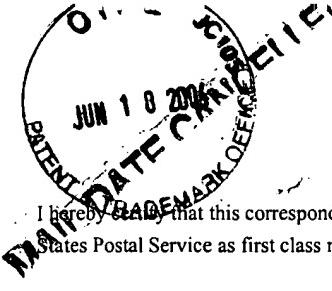
TRANSMITTAL FORM		Application Number	09/420,991
(to be used for all correspondence after initial filing)		Filing Date	October 20, 1999
		First Named Inventor	Kepecs, Jonathan
		Art Unit	3624
		Examiner Name	Jagdish Patel
Total Number of Pages in This Submission	4	Attorney Docket Number	018477-000120US



ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to Group
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input type="checkbox"/> Amendment/Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Change of Correspondence Address	<input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Statement of the Substance of the Interview Return Postcard
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Terminal Disclaimer	
<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> Request for Refund	
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> CD, Number of CD(s) _____	
<input type="checkbox"/> Response to Missing Parts/ Incomplete Application		
<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53		
<input type="checkbox"/> Remarks The Commissioner is authorized to charge any additional fees to Deposit Account 20-1430.		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT		
Firm or Individual name	Townsend and Townsend and Crew LLP	
	Tyrome Y. Brown	
Signature		
Date	June 14, 2004	

CERTIFICATE OF TRANSMISSION/MAILING		
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.		
Typed or printed name	Andrea S. Beck	
Signature		Date 6/14/04



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Commissioner for Patents

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Alexandria, VA 22313-1450

On June 14, 2004

TOWNSEND and TOWNSEND and CREW LLP

By:



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

JONATHAN KEPECS

Application No.: 09/420,991

Filed: October 20, 1999

For: METHOD AND SYSTEM FOR
DISTRIBUTING AND RECONCILING
ELECTRONIC PROMOTIONS

Customer No.: 20350

Confirmation No.: 3518

Examiner: Jagdish Patel

Technology Center/Art Unit: 3624

**STATEMENT OF THE SUBSTANCE OF
THE INTERVIEW**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

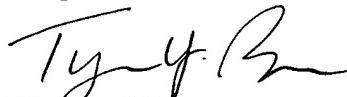
Sir:

The following is a Statement of the Substance of the Interview for the telephonic interview conducted on May 11, 2004. This is responsive to the Interview Summary mailed May 14, 2004 on the above-referenced application. Applicant respectfully requests that the following remarks be entered.

REMARKS/ARGUMENTS

Applicant gratefully thanks Examiner Jagdish Patel for the courtesy shown to Applicant's undersigned representative and Sujit Kotwal (Reg. No. 43,336) during the Examiner Interview. No exhibits were shown or demonstrations conducted. U.S. patent 5,857,175 to Day et al. ("Day") was discussed as it relates to independent claims 1 and 59. It was agreed that a claim amended to include anonymity of a consumer account (e.g., consumer account maintained with an identifier and not other consumer identification information) would overcome Day.

Respectfully submitted,


Tyrome Y. Brown
Reg. No. 46,580

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